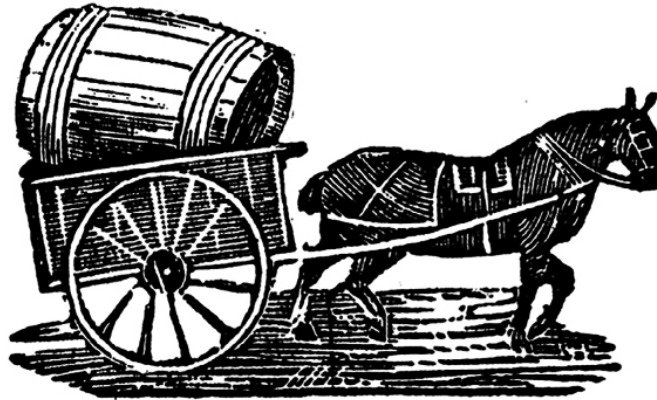


AN OLD WAY OF FARMING HELPS CREATE
A FANTASTIC NEW WINE.



SHARECROPPER'S

2018 OREGON

PINOT NOIR

THE STORY

DURING THE ECONOMIC RECESSION OF 2001, AND OWEN ROE'S FIRST COUPLE VINTAGES AS A WINERY, WASHINGTON GROWERS WERE FACING HARDSHIP IN SELLING THEIR FRUIT, COME HARVEST TIME. AT OWEN ROE, WE WANTED TO HELP OUR FARMING FRIENDS AND PREVENT MISSING OUT ON SUCH WELL-TENDED, BEAUTIFUL FRUIT. WE WERE PRESENTED WITH THE DIFFICULT AND COSTLY PURCHASING OF GRAPES TO PROCESS, CELLAR AND BOTTLE, WAITING SEVERAL MONTHS TO RECOVER OUR COSTS ON THE FINISHED WINE.

TO OVERCOME THIS OBSTACLE, WE DECIDED TO BRING BACK THE HISTORICAL BUSINESS PRACTICE OF SHARECROPPING, RESULTING IN THE APTLY NAMED WINE, "SHARECROPPER'S." THIS PARTNERSHIP MEANT THAT OWEN ROE WOULD TAKE THE FRUIT, MAKE THE WINE AND ONCE IT WAS SOLD, SHARE THE PROFITS WITH OUR GROWERS. THIS REMAINS AN IMPORTANT PART OF OUR HISTORY AND DUE TO THE SUCCESS OF THIS WINE; WE ARE NOW ABLE TO PAY OUR GROWERS UPFRONT.

TASTING NOTES

THE PALE RUBY COLOR OPENS ON THE NOSE WITH YOUNG BERRY, WET STONE, AND FRESH HERBAL NOTES. ONCE IT HITS YOUR PALETTE YOU IMMEDIATELY TASTE LIGHT JUICY CHERRY, HINTS OF SMOKINESS AND FOREST FLOOR. THE SUPER SOFT TANNINS LINGER ON THE MEDIUM FINISH. A GREAT EVERYDAY PINOT AND A PERFECT CROWD PLEASER THAT COMPLIMENTS MOST LIGHT FARE.

VINEYARD SOURCES-

ANNAS, DURANT, SOJOURNER

AGED 8 MONTHS IN FRENCH OAK BARRELS.

13% ALCOHOL

CELLARED & BOTTLED BY
SHARECROPPER'S WINE CO.
WWW.OWENROE.COM

